Innovation and Technology

Billions in Funding Are Backing Businesses Built on Radix TLDs



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Suman leads Brand Operations and Strategy at Radix. With two decades of experience across brand management, corporate strategy and product, he leads brand strategy and marketing across the company's TLDs, driving the campaigns and partnerships behind their global adoption, including collaborations with MrBeast, Web Summit, Startup Grind and Jason Calacanis.

Fourteen years ago, we started Radix with a simple conviction: businesses needed more choice in how they named themselves online. The good names were long gone, and the Internet was ready for new, brandable domain extensions that gave companies a real alternative.

At the time, that was far from obvious. New domain extensions were unproven, and no one could guarantee that businesses, customers, or investors would embrace them. We believed the market would get there. Today, we have the evidence.

Startups and companies operating on .tech domains have raised $6.66 billion across 1,798 businesses. Those on .space have raised another $1.12 billion across 360 businesses. These figures come from Crunchbase data as of March 2026, filtered by the actual top-level domain used on each company's website.

That is $7.78 billion in capital behind businesses that chose a new domain extension over the traditional default.

But that's not all. Earlier this year, IQM Quantum Computers, the Finnish company that builds some of Europe's most advanced quantum hardware, became the first European quantum computing company to list on a major U.S. exchange. It debuted on Nasdaq at a valuation of approximately $1.8 billion!

Along the way, IQM moved from meetiqm.com to iqm.tech.

This was a strategic choice. iqm.tech is shorter, clearer, and more closely aligned with the company's identity.

IQM is not an exception. It indicates where the market is going.

We see the same shift in our own data. As reported in our H1 2026 Premiums Report, Radix recorded 4,424 premium domain registrations in the first half of 2026, an increase of 50% year over year and the strongest six-month period in our history.

Of those registrations, 112 were priced at $5,000 per year, 37 at $10,000 per year, and two at $25,000 per year. Buyers don't commit at those levels simply because a domain is available. They do so because the name is strategically important to the business they intend to build.

The premium domains' renewal data reinforces that point. From the second year onward, 84% of these premium domains on Radix TLDs are renewed. Businesses are not only buying these domains but also building real value on them.

This is what the transition from adoption to conviction looks like.

The first decade of new domains was about answering a basic question: Would businesses use them at all? That question has now been settled. Companies are building durable, well-funded, public-market businesses on them.

The funding data, premium registration growth, renewal rates, and companies such as IQM all point to the same conclusion: the domain extension is no longer a compromise. It is a deliberate business decision.

That shift also changes how we think about the next phase of Radix.

ICANN's next application round for new generic top-level domains is now open. Through Radix Deux, we have applied for 46 new extensions, representing our largest single commitment since the company's founding.

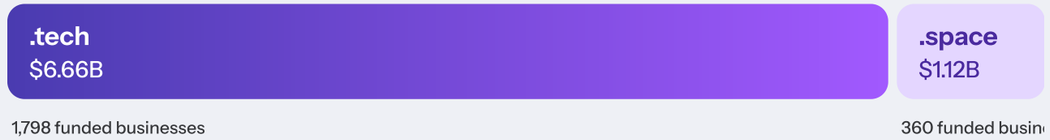
We did not arrive at that number by applying broadly and hoping a few extensions would work. We began with 3.2 million possible words, studied 1.8 million real business names, and evaluated more than 110,000 potential strings. From that process, we selected 46 extensions that we intend to build

Follow the Money: **Funding Behind New Domain Extensions**

$7.78B
raised by startups and companies operating on .tech and .space domains

2,158
funded businesses across the two extensions

$1.8B
approximate valuation of IQM Quantum Computers at its Nasdaq debut, on iqm.tech



Source: Crunchbase data as of March 2026, as cited by Radix.

> **"That is $7.78 billion in capital behind businesses that chose a new domain extension over the traditional default."**

and operate across AI, technology, biotech, finance, business, the creator economy, and culture.

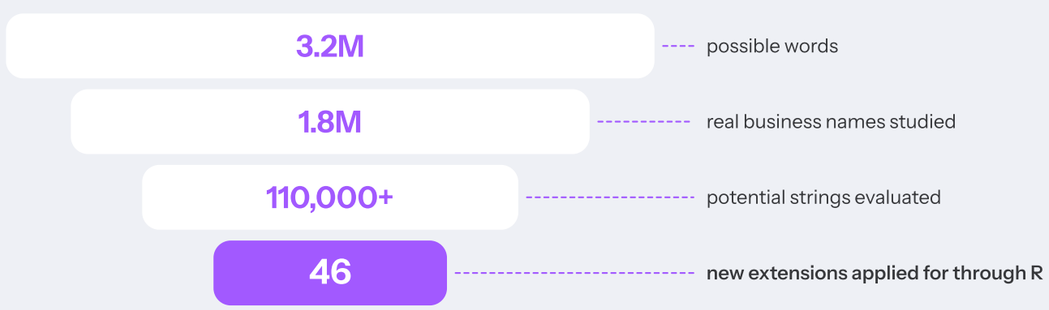
This is a long-term investment in where we believe the internet is going.

As technology and business models evolve, the naming infrastructure beneath them must evolve as well. Fourteen years ago, we argued that a domain extension could be an integral part of a company's identity, not an afterthought chosen at checkout.

The market has now validated that view. The case for new domains no longer needs to be made. Radix was at the helm of this industry through its first generation of new domains, and we intend to be there for the second.

> **"The domain extension is no longer a compromise. It is a deliberate business decision."**

Radix Deux: From 3.2 Million Words to 46 Applications



Source: Radix. ICANN's next application round for new gTLDs is now open.

About Radix

Radix is the world's largest portfolio registry, with over 10 million domains under management. The company owns and operates 10 TLDs: .site, .online, .tech, .website, .press, .host, .space, .store, .fun and .uno. For more than a decade, Radix has combined reliable registry operations, broad registrar distribution and sustained investment in the positioning, marketing and adoption of its TLDs. Through its portfolio, Radix enables businesses to secure short, memorable, and descriptive domain names for websites, email addresses, and other internet-addressing purposes.