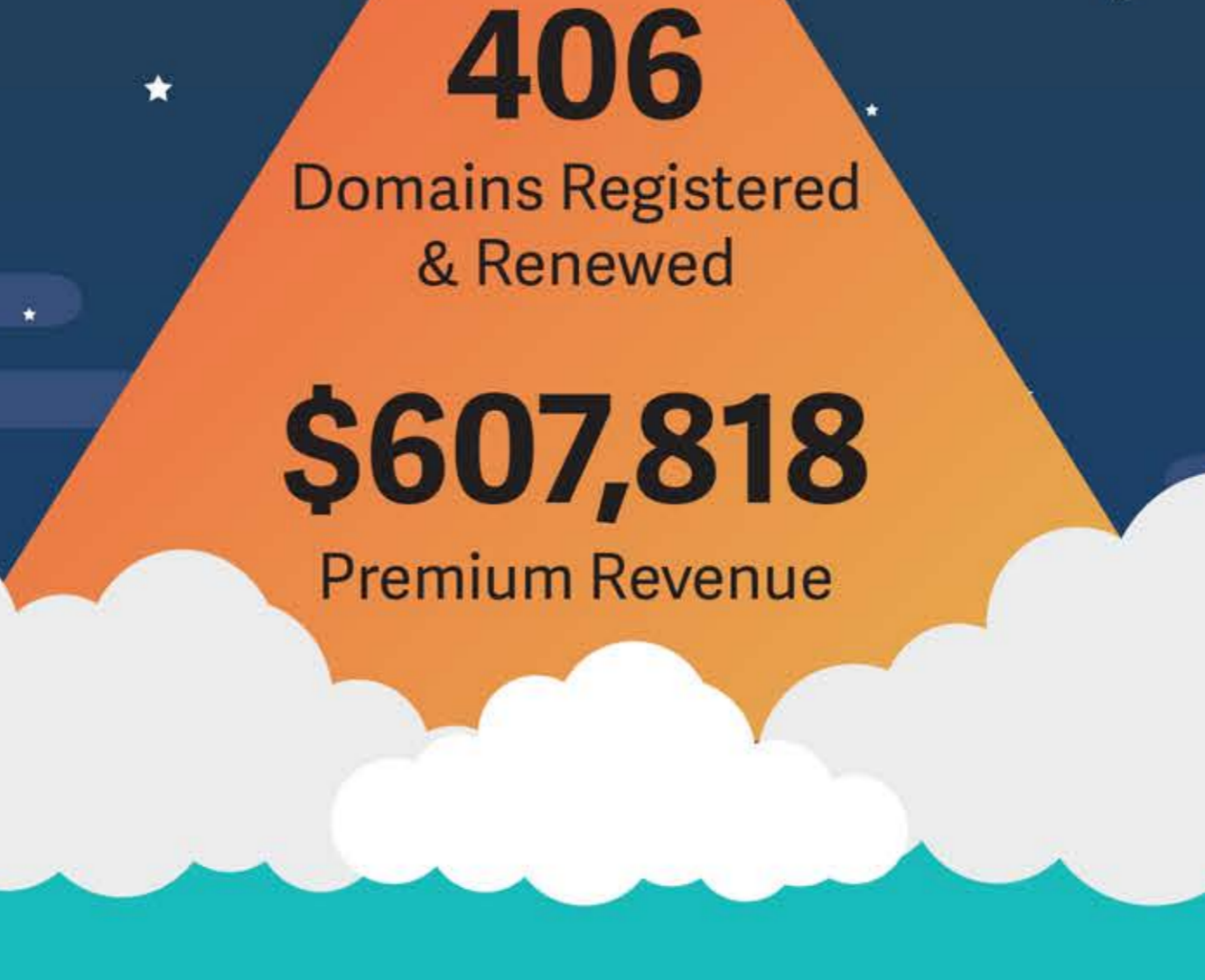


PREMIUM DOMAINS REPORT Q3-2016



PREMIUM REGISTRATIONS



\$366,071
Premium Registration Revenue

14%
One-time Sales

86%
Annuity Sales

220
Premiums Registered

*Percentage split based on revenue | **Annuity premiums have premium renewal prices

PREMIUM RENEWALS



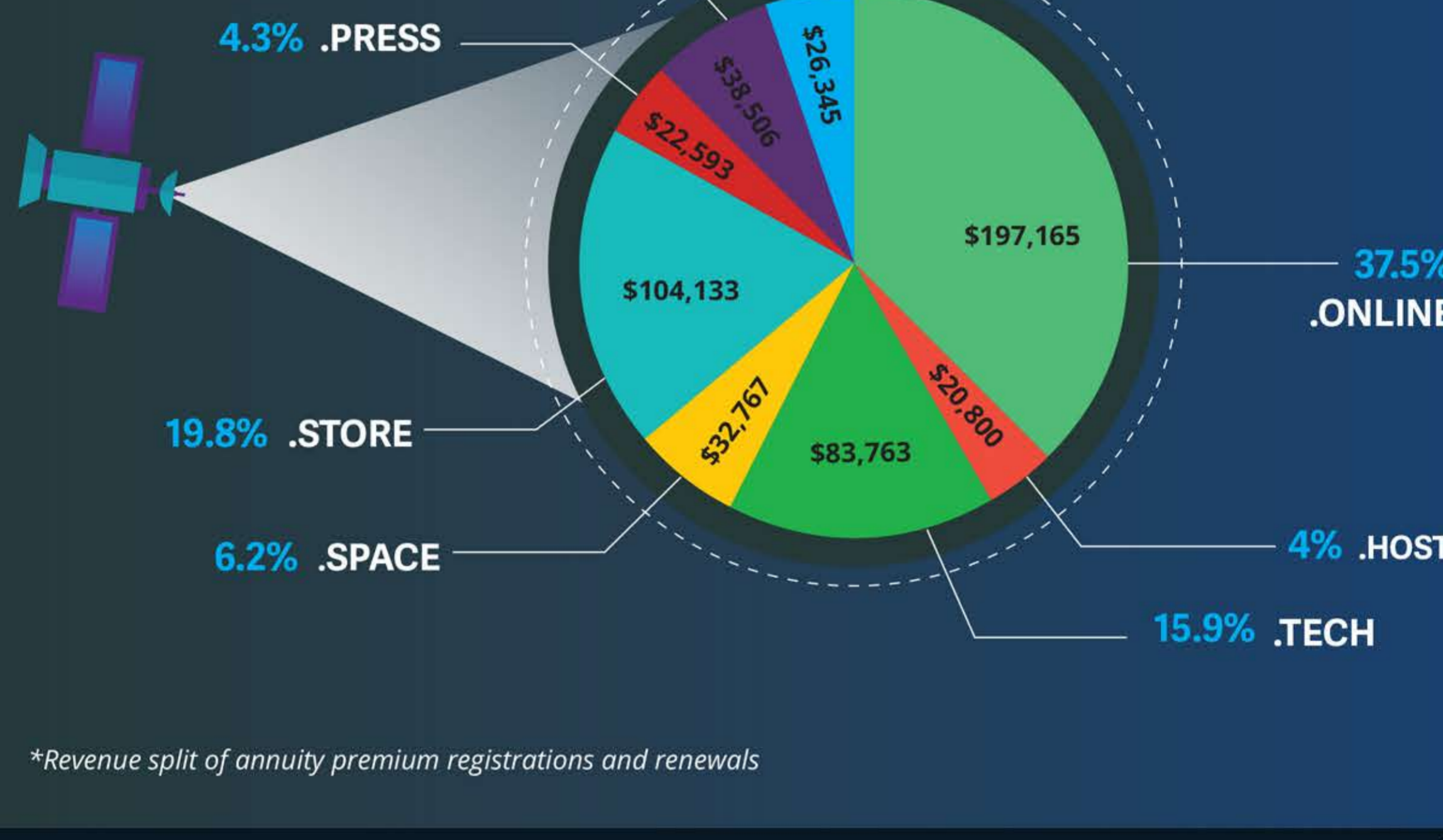
186 Premiums Renewed

\$241,747 Premium Renewal Revenue

59% Premiums have been renewed

*Based on premium renewal names from May to July 2016.

REVENUE BY EXTENSION



*Revenue split of annuity premium registrations and renewals

REGISTRATIONS BY EXTENSION



*Annuity premiums data

AVERAGE PRICE OF PREMIUM NAME SOLD



*Average prices for annuity premiums

TOP SALES OF THE QUARTER

ANNUITY PREMIUMS

DOMAIN	SALE PRICE
Reg.tech	\$6,500
Fire.host	\$6,500
Project.space	\$6,500
Audible.store	\$6,500
Aws.store	\$6,500
Showroom.store	\$6,500
Bonds.store	\$6,500
Bot.store	\$6,500
Sue.online	\$5,200
Way.press	\$3,900

ONE-TIME SALES

DOMAIN	SALE PRICE
1.store	\$30,000
Bam.tech	\$15,000
Hello.store	\$10,000

6

Average Length of premium domain

53%

Developed premiums have a mobile site

170

Sites use Analytic tools like Google Analytics

291

Websites have a MX record

23%

Registered premiums have a live site

TOP LANGUAGES OF DEVELOPED SITES - ENGLISH, GERMAN, RUSSIAN

*For all premiums registered until October, 2016

PREMIUM IN ACTION – LIVE WEBSITES



www.loop.space



www.hello.website



www.mega.tech



www.popcorn.online



www.steel.host



www.africa.online

Note: Annuity Premium Revenue assumed with a 30% Registrar Markup on Registry Cost

Source: *Namestat.org | *Dataprovider,