

Cookie Policy

Effective May 25, 2018

This Cookie Policy describes how and why Radix FZC use cookies, web beacons, pixels, tags, scripts and other similar technologies in the course of our business, including through websites and apps that link to this Cookie Policy. For additional information about our privacy practices, please review our Privacy Policy.

What are cookies?

Cookies are small data files placed on your computer or other internet-enabled device that enable our features and functionality. They allow us to record information when you visit or interact with our websites, products and services (collectively, our “Websites”). Other tracking technologies, such as web beacons and pixels work similarly to cookies, placing small data files on your device that monitor your Website activity.

How do we use cookies?

We use cookies and other tracking technologies to make our Websites easier to use and to better tailor them to your interests and needs. We also use these technologies to compile anonymous, aggregated information that allow us to better understand our customers and visitors.

What kinds of cookies and tracking technologies do we use?

Persistent and Session Cookies

We use two categories of cookies: Persistent cookies and session cookies. **Persistent cookies** are cookies that help us recognize you. They are stored on your device in between browser sessions, allowing us to remember your preferences and actions across multiple sites and on multiple visits. **Session cookies** expire at the end of your browser session, allowing us to link your actions during a particular browsing session.

Google Analytics

We use first party Google Analytics cookies to track anonymous usage statistics and do not collect any personal information that can be used to identify you. This helps us analyse data about website usage and improve our Websites in order to tailor it to customer needs. We do not allow Google to use or share our analytics data.

Third Party Cookies

Third party cookies are cookies that are set by others, enabling the third party's features or functionalities to be provided through the Website you are using. The third party setting these cookies can recognize your device both when it visits our Website and when it visits certain other websites or services. The service providers of third-party cookies have their own privacy policies, and may use their cookies to target advertising to you.

YouTube

We embed videos from YouTube on our websites. As a result, when you visit a page with content embedded from YouTube, you may be presented with third party cookies from YouTube.

Why do we use cookies?

We generally use cookies that are necessary or essential to the functioning of our Websites, cookies that help us improve the performance or customize the functionality of our Websites, and cookies that help us serve you relevant advertisements. The types of cookies described below may be set by us or by a third party service provider assisting us in performing the below functions. Specifically, we use cookies for the following reasons:

- **Strictly Necessary:** These cookies and tracking technologies let you navigate our Websites and use essential features, including secure areas and shopping baskets. Without these technologies, we are unable to deliver core functionality of our Websites, products and services to you.
- **Performance:** These cookies and tracking technologies help us understand how customers and visitors interact with our Websites. They provide us with information about areas of our website visited, time spent on our Websites and any error messages you receive, allowing us to improve the performance of our Websites. They do not collect any information that could identify you.
- **Functional:** These cookies and tracking technologies are used to provide certain services or to remember settings that will improve your visit, but are not essential to your use of our Websites. They may include personal information that you have disclosed to us.

- **Social Media Cookies:** These cookies are set by third parties, including Facebook and Twitter, and allow you to share what you've been doing on our Websites on social media.

How can I control cookies?

If you visit our Websites from the European Economic Area, only strictly necessary cookies and other tracking technologies will be used on our Websites by default. Other cookies and tracking technologies will only be used when you consent.

Where you visit our Website from outside the European Economic Area, the cookies and similar tracking technologies mentioned above will be used by default.

Internet browsers allow you to change your cookie settings via the “options’ or “preferences” menu in your browser. Please note that if you set your browser to refuse or block all cookies, certain features or functionalities of our Websites will be limited or unavailable to you.

Some internet browsers include the ability to transmit “do not track” signals. Because no industry standard has yet been developed with respect to “do not track,” our Websites do not currently process or respond to such “do not track” signals.

You can opt out of Google Analytics without affecting how you visit our site. For more information on opting out of being tracked by Google Analytics across all websites you use, visit this Google page: <https://tools.google.com/dlpage/gaoptout>.

Further information about deleting and blocking cookies can be found at <http://www.allaboutcookies.org>.

How can I get further information?

If you have any questions about our use of cookies or other tracking technologies, please email us at privacy@radix.website.

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